**PAGE Introduction**

The Partnership for Action on Green Economy (PAGE) is a principal response to Rio+20’s[[1]](#footnote-1) call to assist interested countries in developing, adopting and implementing inclusive green economy (IGE) policies and strategies. PAGE deploys the expertise and broad convening power of five UN agencies – International Labour Organization (ILO), United Nations Environment Programme (UNEP), United Nations Industrial Development Organization (UNIDO), United Nations Institute for Training and Research (UNITAR) and United Nations Development Programme (UNDP) – to offer coordinated and complementary support to countries and make efficient use of financial resources.

**PAGE Support to Countries**

The primary goal of PAGE is to assist countries in creating enabling policy conditions, incentives, business models and partnerships to catalyse greater action and investment in green technologies, and natural, human and social capital. By catalysing policy processes, decisions and investments that will drive socioeconomic development, sustainability and the creation of jobs, PAGE represents a key means for advancing the emerging post-2015 development agenda and helping to achieve prosperity for all on a healthy planet. Building on evidence-based analysis, the work in selected PAGE partner countries is targeted towards key sectors or thematic policy areas with a high potential to drive a green economy transition. PAGE aims to support up to 20 countries by 2020.

The aim for each PAGE country is to closely link with existing structures and processes in the countries, bringing in expertise of relevant government ministries and other public and private sector actors to create the basis for long-term sustainability.

**PAGE Impact**

**Countries are reforming economic policies and practices around sustainability to foster economic development, eradicate poverty, increase jobs and social equity, and strengthen livelihoods and environmental stewardship, line with the Sustainable Development Goals**

Recognizing that each country must develop its own unique pathway to sustainable development based on its national priorities and resources, PAGE aims to inspire, inform, and enable countries towards greener and more inclusive economies.

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| ***Inspire*** |
| * Promoting strategic national development planning for transforming the economy into driving sustainable development
* Mobilizing public, private and civil society stakeholders around national policy development that integrates inclusive green economy
* Engaging financing partners including development banks, international financial institutions, donors and private sector in financing the transition to an inclusive green economy
* Inspiring change at the global level through sharing best practices and exchanging country experiences
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| ***Inform*** |
| * Supporting national governments to identify options, opportunities and challenges for transitioning to an inclusive green economy through multidisciplinary research and scenario development
* Providing technical assistance to countries for designing specific policy options, strategies and plans at the macroeconomic and sectoral level
* Developing a set of global and sectoral tools and measurement frameworks to support and measure the progress towards an inclusive green economy
* Generating inclusive green economy knowledge through South-South and North-South collaboration by undertaking research and analysis at national and global levels
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| ***Enable***  |
| * Strengthening national institutional capacities through country-specific programmes for the implementation of inclusive green economy policies
* Offering global and regional training and e-learning packages for individuals and institutions

**Criteria for Country Selection** The criteria for selecting countries for PAGE engagement are the following:* Demonstrated high-level support and commitment of key ministries, evidence of inter-ministerial coordination, a written expression of interest, and a clear demand for technical assistance;
* Identified linkages between potential national activities to be carried out through PAGE and relevant national planning processes, as well as United Nations Development Assistance Frameworks (UNDAFs);
* Presence and/or existing activities of the five PAGE agencies in the country and agencies’ capacity to respond, including through complementary programming such as PEI;
* Regional balance and inclusion of both larger and smaller economies.

Given that a limited number of countries can be selected in any given application cycle, not all countries meeting the minimum criteria may be accepted. These countries will be considered for selection in the next application cycle without needing to reapply unless country circumstances change significantly.   |

1. Rio +20 Outcome document “The Future We Want” is available at http://www.uncsd2012.org/content/documents/727The%20Future%20We%20Want%2019%20June%201230pm.pdf [↑](#footnote-ref-1)